

William (Bill) H. Johnson Jr. (aka “The Dream Dean” and “THE Catalyst”)

Personality and Strengths

ENFP – “The Champion”
Type 8 – “The Challenger”

Autonomous, Creative,
Action-Oriented, Driven,
Authentic, Confrontational,
Grateful, Futuristic,
Energetic, Spiritual, Love of
Learning, Connection



Values

Fitness/Health, Wisdom,
Personal Development and
Growth, Community,
Spirituality

Motivators

Autonomy, Creativity,
Impact, Learning, Purpose,
Developing Others

Life Mottos

Dream Big. Live With Purpose. Inspire Others.
Achieving more than one every thought possible.
Striving to be 1% better every day.



Superpowers

Curator
Catalyst
Belief (Values)
Transparency
Contribution



Character Summary

- Independent creative thinker who thrives in autonomous work environment.
- In constant creation and growth mode, with insatiable love for reading..
- Directed and driven by values and a desire to empower people to move from good to great.
- Obsessed with working out, constantly searching for strategies to increase health/well-being in myself and others.
- Committed to the exploration of purpose to make an impact in the world and create hope for a better future.
- Believe that we are all connected in some way and that everything happens for a reason.
- Determined to make the most out of this one precious life.